

Tier I

- 3-5 Stoves
- Early buy: 2020 pricing & .60 multiplier
- In season: 2021 Pricing .65
- Premier display program & 2% co-op
- Eligible for in season direct sales promotions
- Extended terms
- Free freight on Initial order & on reorders of 3 Units or greater

Tier II

- 6-10 Stoves
- Early buy: 2020 pricing & .55 multiplier
- In season: 2021 Pricing .60 Multiplier
- Premier display program & 2% co-op
- Eligible for in season direct sales promotions
- Extended terms
- Free freight on Initial order & on reorders of 3 Units or greater

Tier III

- 11 + Stoves
- Early buy: 2020 pricing & .55 multiplier
- In season: 2021 Pricing .55 multiplier
- Premier display program & 2% co-op
- Eligible for in season direct sales promotions
- Extended terms
- Free freight on Initial order & on reorders of 3 Units or greater

Terms

- Orders due by April 15th
- 3% Pre-Pay discount
- 1% Net 30 discount on orders shipped prior to 6/30.
- Orders must ship by 7/31st
- Order due in full 9/1

2021 Dealer Program

2020 was a challenging but successful season and we want to continue to help build on its momentum. Our 2021 program is designed to provide margin and discount for all dealers. Purchase in advance and have inventory to start the 2021 season: while taking advantage of 2020 prices, and early buy discounts.

By participating in our early buy program dealers can purchase at 2020 prices while establishing their discount for the 2021 season. Choose a tier that best fits for you.

Our tiers are progressive and are achieved throughout the season allowing for the opportunity to take advantage of the benefits that each tier has to offer as stove sales increase. Dealers who do not participate in the early buy will purchase at a .70 Multiplier until Tier 1 stove sales have been achieved.

2021 pricing will be released on April 15th. Price list updates include

- Ash Lips / Ash Pans now available
- Price increase: up to 10%
- New online ordering tool available

